



THE ECONOMIC DEVELOPMENT CORPORATION
OF WESLACO

**NOTICE OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
THE ECONOMIC DEVELOPMENT CORPORATION OF WESLACO
NOTICE IS HEREBY GIVEN**

THAT The Board of Directors of The Economic Development Corporation of Weslaco (EDCW) will hold a Regular Meeting to be held on Wednesday, August 19, 2026, at 5:00 PM at the Weslaco City Hall Legislative Chamber, located at 255 South Kansas, Weslaco, Texas. Notice of this meeting is posted at the Business, Visitor & Event Center, and on the EDCW website, for the purpose of discussing and taking possible action on the following items.

NOTE: If, during the meeting, should the discussion of any item on the agenda be required/determined to be held in closed session, The Economic Development Corporation of Weslaco will convene the closed session in accordance with §551.001-551.145 of the Texas Government Code.

I. Call to Order

- A. Roll Call.
- B. Board Members' declaration of potential conflicts of interest as to any agenda items.

II. Public Comments

- A. This portion of the meeting is not intended to be an extended discussion or a debate and is limited to three (3) minutes for each presenter. Presenters may address the Board regarding any item on the agenda that will be discussed by the Board during the open portion of the meeting. Board members do not reply; they listen.

III. Presentation

- A. Felida Villarreal – VIDA President & CEO.
- B. Eddie Serna – Parks & Recreation Director, City of Weslaco.
- C. Cynthia M. Sakunlenzki – President & CEO, RGV Hispanic Chamber of Commerce

IV. Consent Agenda

- A. Discussion and Possible Action regarding approval of the Minutes of July 15, 2026. (Attachment 1)



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- B. Discussion and Possible Action regarding approval of the Minutes of July 28, 2026. (Attachment 2)
- C. Discussion and Possible Action regarding approval of excused absence (s) for the following Board Members in accordance with the City of Weslaco Ordinance No. 2022-19, Sec. 8-10.
 - 1. Mr. Jerry Gonzalez, Mr. Joe Olivarez, Mr. Jeff Everitt were absent from the Regular Board Meeting of July 15, 2026.
 - 2. Mr. Jerry Gonzalez, Mr. Robert Donalson, Mr. Jeff Everitt were absent from the Special Meeting of July 28, 2026.

V. New Business

- A. Discussion and Possible Action regarding the Approval of the Fiscal Year 2026-2027 Budget. (Attachment 3)

VI. Old Business

- A. Discussion and Possible Action regarding a Marketing Grant extension to increase program capacity from 10 to 15 businesses and to authorize up to \$15,000.00 in additional funding to cover pending applicants. (Attachment 4)
- B. Discussion and Possible Action regarding grant request for VIDA for the fiscal year of 2026-2027. (Attachment 5)

VII. Reports

- A. Monthly financial report for July 2026 – Jorge Lozano. (Attachment 6)
- B. Executive Director Report – Steven M. Valdez. (Attachment 7)

VIII. Closed Session

- A. Deliberation and Possible Action regarding economic development matters (as permitted under Tex. Gov't Code Section 551.087), including, but not limited to the following:
 - 1. Summary of Leads. (Attachment 8)
 - 2. Project Elevate – Façade Grant Request. (Attachment 9)
 - 3. Project Buttercream – Façade Grant Request. (Attachment 10)



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1. Project Trade Off. (Attachment 11)
- C. Deliberation & Possible Action regarding EDCW employment matters. (as permitted under Tex. Gov't Code Section 551.074 and 551.071).
- D. Consultation with Attorney (as permitted under Tex. Gov't Code Section 551.071).

IX. Action on the Closed Session

X. Adjournment

Dated this thirteenth (13th) day of August 2026.

Steven M. Valdez, Executive Director
The Economic Development Corporation of
Weslaco

POSTED on this, the thirteenth (13th) day of August 2026, on a bulletin board at 275 South Kansas Avenue, Weslaco, Texas, and the Economic Development Corporation of Weslaco website (www.weslacoedc.com) no later than 5:00 PM.