



THE ECONOMIC DEVELOPMENT CORPORATION
OF WESLACO

**NOTICE OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
THE ECONOMIC DEVELOPMENT CORPORATION OF WESLACO
NOTICE IS HEREBY GIVEN**

THAT The Board of Directors of The Economic Development Corporation of Weslaco (EDCW) will hold a Regular Meeting to be held on Wednesday, January 21, 2026, at 5:00 P.M. at the Business Visitor & Event Center Room A & B, located at 275 South Kansas, Weslaco, Texas. Notice of this meeting is posted at the Business, Visitor & Event Center, and on the EDCW website, for the purpose of discussing and taking possible action on the following items.

NOTE: If, during the meeting, should the discussion of any item on the agenda be required/determined to be held in closed session, The Economic Development Corporation of Weslaco will convene the closed session in accordance with §551.001-551.145 of the Texas Government Code.

I. Call to Order

- A. Roll Call.
- B. Board Members' declaration of potential conflicts of interest as to any agenda items.

II. Public Comments

This portion of the meeting is not intended to be an extended discussion or a debate and is limited to three (3) minutes for each presenter. Presenters may address the Board regarding any item on the agenda that will be discussed by the Board during the open portion of the meeting. Board members do not reply; they listen.

III. Presentation

- A. Region One ESC - Lorie Lopez Facilitator

IV. Consent Agenda

- A. Approval of Minutes of Special Joint Meeting of January 8, 2026. (Attachment 1)
- B. Approval of Minutes of Special Meeting of January 13, 2026. (Attachment 2)
- C. Discussion and Possible action to authorize training between STC and EDCW for high-demand job training. (Attachment 3)



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- D. Discussion and Possible Action regarding the request for approval of excuse absences for the following Board Members in accordance with the City of Weslaco Ordinance No. 2022-19, Sec. 8-100.
- Mr. Fred Perez was absent from the Special Joint Meeting of January 8, 2026, and Mr. Jerry Gonzalez was absent from the Special Board Meeting of January 13, 2026.

V. New Business

- A. Discussion and Possible Action to reschedule the February 18, 2026, EDCW Regular Board Meeting due to a scheduling conflict with ICSC San Antonio.
- B. Discussion regarding the annual EDCW calendar of events. (Attachment 4)
- C. Discussion and Possible Action to solicit Request For Qualifications (RFQ) for professional services related to urban planning for Downtown Weslaco. (Attachment 5)
- D. Discussion and Possible Action to authorize the utilization of small business grant funds for marketing grants. (Attachment 6)

VI. Old Business

- A. Discussion and Possible Action regarding amendment to incentive agreement for Project Cool Air. (Attachment 7)

VII. Reports

- A. Monthly Financial Report December 2025 – Jorge Lozano. (Attachment 8)
- B. Executive Director's Report – Steven M. Valdez. (Attachment 9)

VIII. Closed Session

- A. Deliberation and Possible action regarding economic development matters (as permitted under Tex. Gov't Code Section 551.087), including, but not limited to the following:
1. Summary of Leads. (Attachment 10)
 2. Project Heritage. (Attachment 11)
 3. Project Gloss – Facade Grant Request. (Attachment 12)



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4. Project Crazy – Incentive Request. (Attachment 13)
- B. Deliberation and Possible action regarding real property matters (as permitted under Tex. Gov't Code Section 551.072).
 1. Project Sweet Onion.
- C. Deliberation & Possible action regarding EDCW employment matters. (as permitted under Tex. Gov't Code Section 551.074 and 551.071).
- D. Consultation with Attorney (as permitted under Tex. Gov't Code Section 551.071).

IX. Action on the Closed Session

X. Adjournment

Dated this fourteenth (14th) day of January 2026.

Steven M. Valdez, Executive Director
The Economic Development Corporation of Weslaco

POSTED on this, the fourteenth (14th) day of January 2026, on a bulletin board at 275 South Kansas Avenue, Weslaco, Texas, and the Economic Development Corporation of Weslaco website (www.weslacoedc.com) no later than 5:00 PM.