



THE ECONOMIC DEVELOPMENT CORPORATION
OF WESLACO

**NOTICE OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
THE ECONOMIC DEVELOPMENT CORPORATION OF WESLACO
NOTICE IS HEREBY GIVEN**

THAT The Board of Directors of The Economic Development Corporation of Weslaco (EDCW) will hold a Regular Meeting to be held on Wednesday, August 20, 2025, at 5:00 P.M. at the Business Visitor & Event Center Room A & B, located at 275 South Kansas, Weslaco, Texas. Notice of this meeting is posted at the Business, Visitor & Event Center, and on the EDCW website, for the purpose of discussing and taking possible action on the following items.

NOTE: If, during the meeting, should the discussion of any item on the agenda be required/determined to be held in closed session, The Economic Development Corporation of Weslaco will convene the closed session in accordance with §551.001-551.145 of the Texas Government Code.

I. Call to Order

- A. Roll Call.
- B. Board Members' declaration of potential conflicts of interest as to any agenda items.

II. Public Comments

This portion of the meeting is not intended to be an extended discussion or a debate and is limited to three (3) minutes for each presenter. Presenters may address the Board regarding any item on the agenda that will be discussed by the Board during the open portion of the meeting. Board members do not reply; they listen.

III. Consent Agenda

- A. Approval of Minutes of Regular Meeting of July 16, 2025. (Attachment 1)
- B. Discussion and Possible Action regarding the request for approval of excused absences for the following Board Members in accordance with the City of Weslaco Ordinance No. 2022-19, Sec. 8-100.
 - Mr. Robert Donalson was absent from the Regular Board Meeting of July 16, 2025.

IV. New Business

- A. Discussion and Possible action regarding High-Demand Job Training grant request from Texas Southmost College. (Attachment 2)



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- B. Discussion and Possible Action to Approve Contract for Marketing and Public Relations Services for the Weslaco EDC, Selecting Between Code SM and K&M International Public Relations. (Attachment 3)

V. Old Business

- A. Discussion and Possible action regarding a grant request from VIDA for the fiscal year 2025 – 2026. (Attachment 4)
- B. Discussion and Possible action regarding renewal of the contract with Placer.ai. (Attachment 5)
- C. Discussion and Possible action regarding a possible EDCW booth at the upcoming ICSC Red River Event on February 17 – 18, 2026 in San Antonio. (Attachment 6)
- D. Discussion and Possible Action to extend the overtime payment reimbursement for the Weslaco Police Department presence at the intersection of Pike and Votach. (Attachment 7)
- E. Discussion and Possible action to authorize the EDCW to renew a certificate of deposit with Texas Regional Bank, to specify the amount of such Certificate, and to designate the authorized signatories for such Certificate. (Attachment 8)
- F. Discussion and Possible action regarding the approval of the EDCW 2025-2026 fiscal year budget. (Attachment 9)
- G. Discussion and Possible action regarding amendment to the EDCW 2024-2025 fiscal year budget. (Attachment 10)

VI. Reports

- A. Monthly Financial Report July 2025 – Jorge Lozano. (Attachment 11)
- B. Executive Director's Report – Steven M. Valdez. (Attachment 12)

VII. Closed Session

- A. Deliberation and Possible action regarding economic development matters (as permitted under Tex. Gov't Code Section 551.087), including, but not limited to the following:
 - 1. Summary of Leads. (Attachment 13)
 - 2. Project Nailed It – Incentive Request. (Attachment 14)



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3. Project Flat Cap – Façade Grant Request. (Attachment 15)
- B. Deliberation and Possible action regarding real property matters (as permitted under Tex. Gov't Code Section 551.072).
 1. Project Hawk (Attachment 16)
 2. Project Teardrop (Attachment 17)
 3. Project Yearn (Attachment 18)
- C. Deliberation & Possible action regarding EDCW employment matters. (as permitted under Tex. Gov't Code Section 551.074 and 551.071).
- D. Consultation with Attorney (as permitted under Tex. Gov't Code Section 551.071).

VIII. Action on the Closed Session

IX. Adjournment

Dated this fifteenth (15th) day of August 2025.

Steven M. Valdez, Executive Director
The Economic Development Corporation of Weslaco

POSTED on this, the fifteenth (15th) day of August 2025, on a bulletin board at 275 South Kansas Avenue, Weslaco, Texas, and the Economic Development Corporation of Weslaco website (www.weslacoedc.com) no later than 5:00 PM.