



THE ECONOMIC DEVELOPMENT CORPORATION
OF WESLACO

**NOTICE OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
THE ECONOMIC DEVELOPMENT CORPORATION OF WESLACO
NOTICE IS HEREBY GIVEN**

THAT The Board of Directors of The Economic Development Corporation of Weslaco ("EDCW") will hold a Regular Meeting to be held on Wednesday, January 15, 2025, at 5:00 P.M. at the Business Visitor & Event Center Room A, located at 275 South Kansas, Weslaco, Texas. Notice of this meeting is posted at the Business, Visitor & Event Center, and on the EDCW website, for the purpose of discussing and taking possible action on the following items.

NOTE: If, during the meeting, should the discussion of any item on the agenda be required/determined to be held in closed session, The Economic Development Corporation of Weslaco will convene the closed session in accordance with §551.001-551.145 of the Texas Government Code.

I. Call to Order

- A. Roll Call.
- B. Board Members' declaration of potential conflicts of interest as to any agenda items.

II. Public Comments

This portion of the meeting is not intended to be an extended discussion or a debate and is limited to three (3) minutes for each presenter. Presenters may address the Board of the EDCW regarding any item on the agenda that will be discussed by the Board during the open portion of the meeting. Board members do not reply; they listen.

III. Presentation

- A. Crystal Rodriguez - Executive Director Weslaco Museum.

IV. Consent Agenda

- A. Approval of Minutes of Regular Meeting of December 18, 2024. (Attachment 1)
- B. Discussion and Possible action to authorize training between STC and EDCW for high-demand job training with ColiMex. (Attachment 2)
- C. Discussion and Possible action to authorize training between STC and EDCW for high-demand job training with the City of Weslaco. (Attachment 3)



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V. New Business

- A. Discussion & Possible action regarding a sponsorship request from the Weslaco Museum for the Strings of the Heart event. (Attachment 4)
- B. Discussion and Possible action regarding downtown parking concerns during events.
- C. Discussion and Possible action regarding a new grant aimed at marketing efforts for small businesses. (Attachment 5)
- D. Discussion & Possible Action regarding moving the date for the Regular Board Meeting to be held during February 2025.

VI. Old Business

- A. Discussion and Possible action regarding the Economic Development Agreement between EDCW and R & L Lozano Leasing LTD; Project Myra. (Attachment 6)
- B. Discussion and Possible action regarding the grant proposal and to enter into an agreement for the Kauffman Fast program from UTRGV Entrepreneurship and Commercialization Center. (Attachment 7)

VII. Reports

- A. Monthly Financial Report December 2024 – Jorge Lozano. (Attachment 8)
- B. Executive Director's Report – Steven M. Valdez. (Attachment 9)

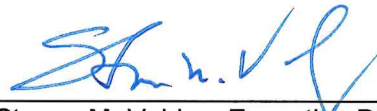
VIII. Closed Session

- A. Deliberation and Possible action regarding economic development matters (as permitted under Tex. Gov't Code Section 551.087), including, but not limited to the following:
 - 1. Summary of Leads. (Attachment 10)
- B. Deliberation and Possible action regarding real property matters (as permitted under Tex. Gov't Code Section 551.072), including, but not limited to the following:
 - 1. Project Trademark – update. (Attachment 11)
- C. Deliberation & Possible action regarding EDCW employment matters. (as permitted under Tex. Gov't Code Section 551.074 and 551.071).

IX. Action on the Closed Session

X. Adjournment

Dated this tenth (10th) day of January 2025.



Steven M. Valdez, Executive Director
The Economic Development Corporation of Weslaco

POSTED on this, the tenth (10th) day of January 2025 on a bulletin board at 275 South Kansas Avenue, Weslaco, Texas, and The Economic Development Corporation of Weslaco website www.weslacoedc.com no later than 5:00 PM